



Dear Ms Harkins,

I am writing on behalf of ProArts Collective's to request that the URB agency approve the temporary use for the property located on the west side of the Historic Victory Grill.

ProArts is serving as fiscal sponsor for Clifford Guillard and Another Option Productions. As sponsor we umbrella all of their activities for the fiscal year and provide insurance coverage for those activities. It is as the sponsor that we request the Right of Use Agreement on East 11th Street Block 18 property on the west side of the Historic Victory Grill from March 11th through March 21st 2011. We would like the option to seek a renewal of the agreement at the end of that term as well.

Another Option Productions will host several musical showcases during the requested period (Austin's SXSW music conference), which will provide positive economic results for area businesses, but is focused on highlighting the neighborhood's cultural heritage as a way of attracting attention and attendance from local neighborhoods and the influx of visitors during the SXSW festival in general.

Members of our neighborhood and merchants association have expressed interest in participating in our community project to improve the site as a venue for our programs with our efforts to maintain and beautify the site. Our use includes regularly scheduled maintenance and cleaning.

We have discussed our proposal with neighbors, area business owners, the media, artists, cultural organizations and potential vendors. There is a high level of support for securing the area to ensure our local and visiting customers enjoy a safe week of activities.

Thank you for your positive consideration.

Best,

Lisa Byrd
Executive Director

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ProArts is a nonprofit 501(c)(3) organization and as such all donations are tax-deductible.